|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|

|  |
| --- |
|  |

|  |  |  |  |
| --- | --- | --- | --- |
|

|  |  |
| --- | --- |
|

|  |
| --- |
| [ORG LOGO HERE] |

 |
| **[DATE], 2020**[ORGANIZATION NAME]FOR IMMEDIATE RELEASECONTACT:[Name][Title][Email][Phone Number]Free assistance available through [Organization Name] for Minnesotans in need of affordable insulin  [Subtitle] ST. PAUL, Minn.—[Organization Name] is offering free assistance for Minnesotans who need help applying for affordable insulin through [The Minnesota Insulin Safety Net Program](https://www.mninsulin.org/?utm_medium=email&utm_source=GovDelivery).The program, which launched July 1, 2020, is made up of two parts: 1) The urgent need program for eligible Minnesotans to receive a once-per-year 30-day supply of insulin immediately at their pharmacy for no more than a $35 copay; and 2) The continuing need program for eligible Minnesotans to receive up to a year supply of insulin for no more than $50 per 90-day refill through existing insulin manufacturer patient assistance programs. [Organization’s Name] has trained navigators ready to assist individuals with the Minnesota Insulin Safety Net [Continuing Need Program](https://www.mninsulin.org/mnsure/mninsulin/continuing-need/index.jsp). If you are in urgent need of insulin, meaning you have less than a seven-day supply on hand, visit [MNinsulin.org](https://www.mninsulin.org/) to see if you qualify for an immediate supply of insulin. Eligible Minnesotans can download the urgent need application and take it to their local pharmacy. If you are unable to print the application, your pharmacist can assist you. [Organization Intro/Background][Organization Name] is located at [Address] and serves Minnesotans living in [County Names/Region]. To schedule an appointment, or for more information, please call [Phone Number] or email [Email Address]. “[QUOTE],” said [Title], [Name]. “QUOTE.”The Minnesota Insulin Safety Net Program is implemented by MNsure, the state’s health insurance marketplace, and the Minnesota Board of Pharmacy. Interested individuals should visit [MNinsulin.org](https://www.mninsulin.org/?utm_medium=email&utm_source=GovDelivery)for additional information.*[Organization’s boilerplate info HERE]* |

 |

 |