**Engagement Scenario #1**

Your team is planning an educational event in South Minneapolis where you will give an in-depth presentation on the benefits of MNsure and its enrollment process. You are hoping to get at least 50 people there and need to do significant promotion to achieve that goal.

**Engagement Scenario #2**

Your team is planning an open house enrollment event at the public library in Rochester. You need to do significant promotion for the event to get the turnout you are hoping for; you will have several navigators and a few brokers present to enroll consumers, and are hoping that 30 people will attend.

**Engagement Scenario #3**

Your team, from Bloomington, is building an email and texting campaign that will be used to regularly communicate with consumers about the importance of enrolling in MNsure, to remind them of upcoming deadlines, and to share information about opportunities to enroll with an assister. You are hoping to build your list to 500 active subscribers by the end of Open Enrollment.

**Engagement Scenario #4**

Your team is planning your first open office hours event at your office in Fergus Falls. You are hoping that a minimum of four people will attend and complete the enrollment process. You know you will need to do significant promotion and have clear communication with consumers in order to get that many people to come prepared to enroll.